



SPONSORSHIP REQUEST FORM

Thank you for contacting Supercheap Auto with your sponsorship enquiry. Supercheap Auto will use this application form to assess incoming sponsorship requests for support. We aim to respond to each request within four weeks. Due to the number of requests received, applications should be submitted at least three months prior to the commencement of your event/activity.

Please fill out the below form by typing your answers directly into the form fields. A response to each question is required but if you are unable to answer a question or it is not applicable please leave blank. Once completed, please save the form as the name of your organisation.

A member of the Supercheap Auto team will contact you directly if we require further information on the partnership opportunity and application response.

Your Details

Full name: _____

Email address: _____

Mobile number: _____

Country: _____

State (Australia only): _____

Sponsorship/Partnership Opportunity

Organisation/Event/Team name: _____

Partnership opportunity date/s: _____

Investment or donation required: _____

Partnership opportunity type: _____

Local Supercheap Auto store: _____

Opportunity Overview

1. Provide a detailed overview of the sponsorship opportunity including your objectives that you are seeking from Supercheap Auto.

2. Who are your current partners/sponsors (please list all to identify any conflicts)?

3. How can we work together?

4. Who is your target market? (Club/Event enquiries)

5. List any communication platforms the partnership can offer Supercheap Auto.

6. Does the partnership allow for direct engagement with participants or attendees?

7. Will the partnership drive traffic to local Supercheap Auto stores?

8. Do you have any research or have sponsorship metrics available for assessment?

9. What synergies do you see between your partnership opportunity and Supercheap Auto? Please describe below.

10. Do you have any additional notes/comments?

Please submit your completed application form and any relevant attachments to support your enquiry via email at sponsorship@supercheapauto.com